Primary Impact

I used illustrations to present how the experience would impact each persona and how all of them could create a local community impact.



Sally McLeod
Age: 10



Liam Jameson
Age: 11



Lucy Scott
Age: 12



Pixel Algorithm
Age: 14



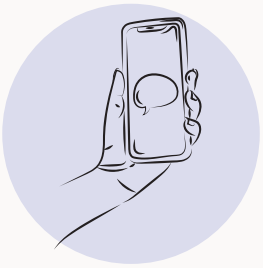
As Sally is homeschool, she teaches her parents about her experience with Symbiotic Realities and how they can all make a difference at home



Symbiotic Realities inspired Liam to change his shopping habits to ensure they are more sustainable and environmentally friendly



Lucy further campaigns for individual action on climate change and spreads the word about her experince to her friends and family.



Through the Metaverse, Pixel begins to create an awareness about climate change which inspires others to make a difference to their lifestyles



Symbiotic Realities primary impact on all users creates an awareness and change within communities locally about how climate change has an effect on the environments health.